



# GBSA

## Greater Baltimore Swim Association

November 01, 2009

Dear Business Owner:

The Greater Baltimore Swim Association (GBSA) will host its annual Thanksgiving Swimfest the weekend of November 20-22, 2009. As many as 800 Maryland Swimmers and their families will descend on the Community College of Baltimore County in Catonsville, MD for this exciting three-day event.

We are contacting area vendors to offer an advertising opportunity in our event program. The program will provide information about the athletes and will give your business optimum exposure to Maryland swim enthusiasts. Families keep these programs as souvenirs and will often check them even after the meet is over!

Please review the attached flyer, complete the information, and return it to **GBSA c/o Patrick Underwood, 7383 Brangels Road, Woodstock, MD 21104** no later than Friday November 13, 2009. PLEASE fill the form out completely including the GBSA family that is involved with this advertising donation! Do not miss this opportunity for your business to make a splash in the Maryland swim community!

Sincerely,



# GBSA

## Greater Baltimore Swim Association

### Program Advertisement Rate Card and Specification Sheet

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Preferred Advertisement Size: \_\_\_\_\_

Rates		Dimensions for Advertisements	
Back Cover	\$125	Back Cover	8.00" x 10.5"
Inside Cover	\$125	Inside Cover	8.00" x 10.5"
Full Page	\$100	Full Page	8.00" x 10.5"
Half Page	\$50	Half Page	8.00" x 5.00"
Quarter Page	\$25	Quarter Page	3.75" x 5.00"
Business Card	\$15	Business Card	3.75" x 2.00"

- © Program pages are 8.50" x 11.00"
- © Add 10% for guaranteed position (excluding back page)
- © Camera-ready art necessary
- © Add \$15 for each photo
- © Deadline for camera-ready artwork is November 13, 2009

**To guarantee advertising space, return this form and artwork along with payment no later than Friday November 13, 2009 to: GBSA c/o Patrick Underwood, 7383 Brangels Road, Woodstock, MD 21104**

OR

Contact Sara Hawley at (410) 796-5276 or [dshawley5491@comcast.net](mailto:dshawley5491@comcast.net) for additional information.

GBSA Family Name: \_\_\_\_\_