

# GBSA Press/Promotions/Photo Policy

## Background

By joining GBSA, you're giving your swimmer(s) the opportunity achieve personal goals, and naturally as a team we'd love to help capture and celebrate his or her accomplishments through various media, including publicity on the team website, GBSA promotional materials, and even perhaps local newspaper stories and TV reports. We also may wish to use photo/video media for instructional purposes from time to time.

While use of your swimmer(s)' name is a basic requirement of running meets (creating and distributing programs and heat sheets, for example) and reporting team results (through the GBSA, MD Swimming, and USA Swimming websites and our bulletin board), we understand that some families may prefer NOT to have their swimmer's likeness be distributed via photographic or video media. For that reason, we will not use your swimmer's likeness without your express permission via this form.

## Instructions

Please complete this form and return to the coach by placing it in the BOX folder for Coach Patrick. Please do not forget to initial each Yes/No response and sign/date the form. Thank you, and we look forward to celebrating all swimmers' accomplishments to the fullest extent possible!

Swimmer's Name(s): \_\_\_\_\_

Do we have your permission to photograph your swimmer(s) while participating in swim team functions and activities? Photos may be used for promotional purposes in team publications and/or press releases to newspapers or magazines.

\_\_\_\_\_ YES \_\_\_\_\_ NO (Please place your initials by your response)

Do we have your permission to videotape your swimmer(s) while participating in swim team functions and activities? Videotape may be used for instructional and promotional purposes in team publications and/or press releases to the media.

\_\_\_\_\_ YES \_\_\_\_\_ NO (Please place your initials by your response)

Do we have your permission to include your child's likeness via photo or video on the GBSA website? The website is used for informational and promotional purposes for the team, and you hereby acknowledge that the site is accessible by anyone with a connection to the internet.

\_\_\_\_\_ YES \_\_\_\_\_ NO (Please place your initials by your response)

Parent or Guardian's Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_